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Hudson's Bay Company.
INCORPORATED 29 MAY 1670

Shop Friday at the Bay 9 a.m. to 9 p.m.

dial EV 5-1311

★ Charge It Friday . . . Pay by March 10th

All charge purchases made Friday, January 30, will be charged to your February account, payable by March 10.

"Put Your Heart in Your Home" During the Bay's February Home Furnishings Sale Featuring No Down Payment

You Save on Famous Name-Brand Furniture That Will Bring Joy and Comfort to Your Home

Delicious Scandinavian Smorgasbord

Served to you from an attractive Smorgasbord table . . . fresh fish salad, cold meats, fish and delicious hot dishes. Beverage included, dessert extra.
ALL you can eat, for only 1.15

HUDSON'S BAY COMPANY, Olympic Room, lower main

7 P.M. SPECIALS

On Sale One Hour Only, or While Quantities Last
Personal Shopping Only, Please
No Phone, C.O.D. or Mail Orders

Girls' Blouses — Cotton and nylon blouses in broken sizes and colors only. Sizes 3 to 6x. Regular 1.49 to 2.98. **Special, each $1**

½ Price Sale of Girls' Dresses and Skirts Broken size range and colors in sizes 3 to 6x.

Dresses—Regular 3.98 to 8.98. **Special, each ½ PRICE!**
Skirts—Regular 3.98 to 4.98. **Special, each ½ PRICE!**
Jumpers—Regular 5.98. **Special, each ½ PRICE!**
Girls' Skirts in sizes 8 to 14. Reg. 5.98 to 14.98. **Special, each ½ PRICE!**

HUDSON'S BAY COMPANY, children's wear, 3rd

Tube Pack Hosiery Two pair of first-quality, evening sheer hose to a container. Two shades of beige to choose from. Sizes 8½ to 11. Regularly 2 pair for 1.99. **Special, 2 pair 1.49**

Formal Sheer Nylons First-quality hose, made by a national manufacturer. Three pair in a cello bag. Sizes 8½ to 11. Light and dark beige. **Special, 3 pair 1.99**

HUDSON'S BAY COMPANY, hosiery, main

Colored Border Flannelette Blankets Lovely and warm for cold winter nights. Softly napped flannelette with whipped ends and colorfast borders. 70"x90". Limit: 1 to a customer. **Special, each 1.88**

HUDSON'S BAY COMPANY, staples, 3rd

⅓ Off—Clearance of Men's Car and Suburban Coats

Suburban coats, car coats and winter jackets. All broken size ranges.
9 Suburban Coats, reg. 29.50, sale 19.50, save $10.
8 Suburban Coats, reg. 19.95, sale 12.95, save $7.
10 Suburban Coats, reg. 16.95, sale 10.95, save $6.
5 Sporster Jackets, reg. 24.95, sale 16.45, save 8.50.
5 Sportster Jackets, reg. 24.95, sale 16.45, save 8.50.
20 Nylon Jackets, reg. 16.95, sale 10.95, save $6.
6 Tweed Quilted Jackets, reg. 12.95, sale 8.45, save 4.50.
4 Melton Jackets, reg. 16.95, sale 10.95, save $6.
9 Melton Jackets, reg. 14.95, sale 9.95, save $5.
1 Nylon Quilted Jacket, reg. 17.95, sale 10.95, save $7.

HUDSON'S BAY COMPANY, men's clothing, main

Sale of Men's Cotton Quilt Lined Carcoats

SPECIAL, EACH 11.99

Regular 16.95

Sizes 36 to 46
In Beige and Charcoal

This is the year-end sale of carcoats—priced low for quick sale. A real buy for you and an opportunity to save and save. Attractive and masculine styles in sheen cotton poplin (water-repellent) with full quilt lining. Self collar and cuffs, bone buttons, flap pockets, tabs on sleeves. Be sure to come in on Friday or Saturday to choose your favorite; or shop by phone or mail.

HUDSON'S BAY COMPANY, men's clothing, main

Exclusive! The "All New" Single Bed Outfit . . . Exclusive to HBC

You have all been asking for it—so here it is! Exclusively built for this introductory offer. Look for these features: ALL NEW tapered steel reinforced frame and steel slat springs; ALL NEW reinforced corner frames (can't wobble or sway), and self-levelling nylon floor glides; ALL NEW gleaming bronzetone finish. Guaranteed construction on the unit. Mattress extra.

Special Price $29

No Down Payment — $5 Monthly

- **With de luxe felt mattress. Complete $39**
- **With de luxe spring-filled mattress. Complete $49**

$5 monthly.

Buy 2 for Twin Beds or Bunk Beds

These units will also make up into safe, non-sway bunk beds. A compact unit, ideal for limited space, complete with decorative guard rail ladder. **Complete $88**

$9 monthly

Special on Complete Twin Beds . . . Exclusive to H.B.C.

Here is a bed unit that can be used in any bedroom setting! Guaranteed construction, stainless steel frames, lifetime nylon coasters, and an elegant and decorative arborite (washable, scratch-resistant) headboard. These beds are available complete with de luxe felt mattress and matching box spring. Bronzetone beige finish in modern contemporary styling. **Special, each $69**

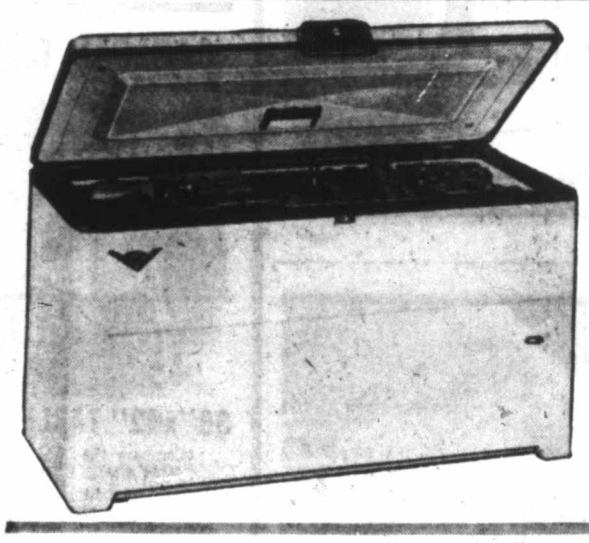
$8 monthly

Three-quarter and double size, complete. Each $79
$9 monthly.

★ **OPPORTUNITY KNOCKS!!** Be sure to see the MANY, MANY other outstanding and terrific mattress and bedding values OFFERED IN THE BAY'S FURNITURE DEPARTMENT!

★ Ask our sales staff about the new 1959 TRADE-IN OFFER for your old bedding!

HUDSON'S BAY COMPANY, furniture, 4th



Big Savings on Large, Roomy 22 cu. ft. AMC Chest Style Freezers

- Smartly styled and popular chest-type freezers with a storage capacity of 735 pounds
- All-steel, positive seal construction
- Easy to regulate, new cold control
- Separate sharp-freezing compartment
- "Condensation-proof" outer cabinet
- New, exclusive, 10-year warranty
- Shop the convenient way—from your own home freezer.

February Sale Price $369

Pay nothing down, $13 monthly

HUDSON'S BAY COMPANY, major appliances, 3rd

Friday Savings From the Bay's Food Market, lower main

Sale of YORK Quality Canned Goods

York Corn, cream style, 15-oz. tins,	2 for 35¢ — 3.95 case
York Corn, whole kernel, 14-oz. tins,	2 for 39¢ — 4.39 case
York Peas, assorted sizes, 15-oz. tins,	2 for 39¢ — 4.39 case
York Cut Green Beans, 15-oz. tins,	2 for 39¢ — 4.39 case
Devon Cut Wax Beans, 15-oz. tins,	2 for 29¢ — 3.19 case
Cheerio Pork and Beans, 15-oz. tins,	2 for 29¢ — 3.19 case
York Peaches, sliced, 15-oz. tins,	2 for 41¢ — 4.69 case
York Peaches, halves, 15-oz. tins,	2 for 41¢ — 4.69 case
Snowdrop Pears, Flemish Beauty, 15-oz. tins,	2 for 47¢ — 5.35 case
York Apricots, choice, 15-oz. tins,	2 for 55¢ — 6.35 case
York Prune Plums, 15-oz. tins,	2 for 35¢ — 3.95 case
York Peas and Carrots, 15-oz. tins,	2 for 35¢ — 3.95 case
York Tomatoes, 28-oz. tins, each	29¢ — 6.69 case
York Tomatoes, 20-oz. tins,	2 for 49¢ — 5.65 case
York Asparagus Cuttings, 12-oz. tins,	2 for 39¢
York Orange Marmalade, 2-lb. tins, each	39¢
York Three-Fruit Marmalade, 2-lb. tins, each	39¢
York Frozen Peas, 2-lb. economy pack, each	53¢
York Frozen Strawberries, 12-oz. package, each	39¢
Fort Garry Yellow Label Coffee, lb.	67¢
HBC Poly Pac Tea Bags, pkg. of 100,	79¢

From the "Tea-Time Dainties" Counter
Fresh-baked Chocolate Cream or Coconut Cream Pies, each 39¢

HUDSON'S BAY COMPANY, foods, lower main

Roasting Chickens lb. 59¢

Maplewood Oven Ready	per lb. 59¢
Devon Sliced Side Bacon	1 lb. 59¢
Lean Hamburger	1 lb. 49¢
Chuck Roast (baby beef),	per lb. 69¢
Brisket Beef	per lb. 39¢

Don't forget a bag of fresh bones for your dog. Good for soup, too. per bag 10¢

HUDSON'S BAY COMPANY, meats, lower main

Friday Candy Specials

Pascall's Fruit Bonbons. Thin sugar casing filled with soft fruit. flavors of lemon, strawberry, raspberry, black currant and grapefruit. **Sale, lb. 63¢**

Pascall's Fruit Barley Sugar. Barley sugar with added fruit flavors —lemon, black currant, raspberry and greengage. **Sale, lb. 63¢**

Pascall's Fruit Salad. Thin sugar casing with assorted real fruit centres. **Sale, lb. 63¢**

Pascall's Ascot Assortment. Butter sweets—five different centres: coffee, orange, mint, coconut and caramel. Dipped in light or dark chocolate. **Sale, lb. 73¢**

Pascall's White Heather. Fine chocolates — 18 different centres. **Sale, lb. 93¢**

HUDSON'S BAY COMPANY, candies, main

Expert Service at the Bay's Shoe Clinic

- Shoes dyed all colors
- Heel braces
- Suede shoes resueded
- New sock lining
- Full soles—leather or Cat-Ex
- New linings in heels
- Rubber or leather heels
- Toes retipped

Friday Specials

Ladies' leather top lifts 45¢
Men's full Cat-Ex or leather soles 4.49

HUDSON'S BAY COMPANY, shoe clinic, lower main